


## Advertisement for DECEMBER 2011

	<h3>DOEACC SOCIETY</h3> <h4>KOLKATA CENTRE</h4> <p>(Under Deptt. of IT, MCIT, Govt. of India) Jadavpur University Campus, Kol- 32</p>
<p><b>Admission opens for the following Full-time/ Part-time courses for DECEMBER 2011 (2011-12)</b></p>	
<p><b>'O' Level (Foundation Course)</b> Eligibility: 10+2 / ITI</p>	<p><b>11000/-</b></p>
<p><b>'A' Level (Advanced Diploma)</b> Eligibility: 'O' Level/Graduate/Poly.Tech. Dip. (Pass/appeared) after 10+2</p>	<p><b>22000/-</b></p>
<p><b>'B' Level (Equivalent to MCA)</b> Eligibility: 'A' Level</p>	<p><b>22000/-</b> (per year)</p>
<p><b>Full Time: (10 a.m. – 2 p.m. / 6 p.m.) Duration: 1 Year</b> <b>Part Time (6 p.m. - 8 p.m.) Duration: 1½ Year</b></p>	
<p><b>Fees payable in two installments. Discount allowed for full payment at the time of admission: 'O' Level – Rs. 1000/-, 'A' Level – Rs.2000/- and 'B' Level – Rs. 2000/-.</b></p>	
<p><b>DOEACC — A scheme of AICTE &amp; DIT, Govt. of India</b></p>	
<p><b>'DIGITAL MEDIA CREATION'</b> One Year Full Time Certificate Course using state-of-the-art Animation and Multimedia Technology covering Multimedia Concepts and Applications of Animation and Authoring Tools: [6 months Class Room Training &amp; 6 months Project Work]</p> <p>Course Module Outline;</p> <ul style="list-style-type: none"> <li>- Introduction to Information Technology</li> <li>- Introduction to Multimedia</li> <li>- Multimedia Processing Techniques</li> <li>- Multimedia Authoring &amp; Web Designing</li> </ul> <p>Eligibility: 10+2/ 'O' Level, Familiarity with Computers and MS-Office</p> <p><b>Installation facility available.</b> <b>For details follow our website.</b></p>	<p><b>33000/-</b> Plus Service Tax as applicable</p>
<p><b>Course fees will be reimbursed to SC/ST candidates as per fund availability (Conditions apply)</b></p>	
<p>☎ 2414-6054/6081      website: <a href="http://www.doeaccolkata.in">www.doeaccolkata.in</a></p>	



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# DOEACC SOCIETY KOLKATA CENTRE

(Under Deptt. of IT, Ministry of Communication & IT, Govt. of India)  
Jadavpur University Campus, Kol- 32

*Announces the following state-of-the-art Multimedia Course*

## **‘DIGITAL MEDIA CREATION’**

**One Year Full Time Certificate Course** using state-of-the-art Animation and Multimedia Technology covering Multimedia Concepts and Applications of Animation and Authoring Tools: **[6 months Class Room Training & 6 months Project Work]**

### **Course Module Outline;**

#### **DMC1.R0: - Introduction to Information Technology**

1. Computer Appreciation.
2. Computer Organization.
3. Operating System.
4. Office Automation.
5. Intellectual Property Right and Copyright Issue.
6. Programming Logic
7. Basic Networking and Internet
8. Information Technology and Society.

#### **DMC2.R0: - Introduction to Multimedia**

1. Introduction to Multimedia.
2. Basics of Cognitive Aspect.
3. Issues in Multimedia Application Design.
4. Creating Scripts, Flowcharts and Storyboards.
5. Multimedia Authoring Systems and Applications.
6. Representation of Multimedia Objects
7. Overview of Multimedia Software Tools.

#### **DMC3.R0: - Multimedia Processing Techniques**

1. Introduction.
2. Color Theory
3. Image Capture.
4. Scanning.
5. Image Processing.
6. Compression
7. Image Editing
8. Image Generation
9. Sound Editing
10. Video Editing

#### **DMC4.R0: - Multimedia Authoring and Web Designing**

1. Web Site Design Principles.
2. Planning a Site.
3. Design Guidelines.
4. Concept of Markup Language
5. Concept of Server Side Scripting.
6. Multimedia authoring Tools
7. Publishing Web Site

**Eligibility:** 10+2/ 'O' Level, Familiarity with Computers and MS-Office

**Course Fee:** Rs.33,000/- + Service Tax as applicable (Installment Facility Available)

Course fees will be reimbursed to SC/ST candidates as per fund availability (Conditions apply)

Contact Phone: 2414-6081/6054 Deepanjan: 9830465169



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# DOEACC SOCIETY, KOLKATA CENTRE

(Formerly Regional Computer Centre, Calcutta)  
[A unit of DOEACC Society under Department of Information Technology, Ministry of  
Communication & Information Technology, Govt. of India]

**Jadavpur University Campus**

**Kolkata – 700 032**

☎ 2414-6054/6081/6682 Fax: (033) 2414-6549 email: rccedu-wb@nic.in website: [www.doeackolkata.in](http://www.doeackolkata.in)

## APPLICATION FORM

(Put  Mark on appropriate course )

[DOEACC (IT) 'O'/'A'/'B' LEVEL] [DOEACC HARDWARE CHM-O/CHM-A LEVEL] [SHORT-TERM COURSE] [PGCIT]  
[DOEACC (BIOINFORMATICS) 'O'/'A'/'B' LEVEL]

To  
The Director  
DOEACC Society, Kolkata  
Centre Jadavpur University  
Campus Kolkata – 700 032

Sir,

With reference to your advertisement, I would like to enroll myself as a candidate for [DOEACC (IT) 'O'/'A'/'B' Level] [DOEACC Hardware CHM-O/CHM-A Level] [Short-term] [PGCIT] [DOEACC (Bio-Informatics) 'O'/'A'/'B' Level] [Women Fee Subsidized Course DOEACC 'O' / 'A' Level] starting on \_\_\_\_/\_\_\_\_/2011.

1. Name (Mr. /Ms. /Mrs.): \_\_\_\_\_

2. Father's Name/Guardian's Name: \_\_\_\_\_

3. Address: \_\_\_\_\_

PO: \_\_\_\_\_ District: \_\_\_\_\_ Pin: \_\_\_\_\_

4. Date of Birth: \_\_\_\_\_ 5. Telephone No: \_\_\_\_\_

6. Profession: \_\_\_\_\_ 7. Whether SC/ST: \_\_\_\_\_

8. Academic/ Professional Qualification: \_\_\_\_\_ 9. Religion: \_\_\_\_\_

Qualification	Board/University	Subject(s)	Year	Class/Div.	% of Marks

9. Professional Experience:

Period	Organization	Position	Job Responsibilities

10. Whether Sponsored: Yes [  ] No [  ] (put  mark)

If 'Yes', specify Name & Address of sponsoring organization: (Enclose Sponsorship Certificate)

\_\_\_\_\_

11. List of Enclosures: 1.  
2.  
3.

I declare that all information furnished above is true to the best of my knowledge & belief.

Yours faithfully,

Date: \_\_\_\_\_

(Signature of the Applicant)



**DOEACC SOCIETY, KOLKATA CENTRE**  
**J. U. Campus, Kolkata – 700 032**

(to be filled in by Candidate)

Application Form No.: \_\_\_\_\_

**CANDIDATE’S ACKNOWLEDGMENT SLIP — ADMISSION 2011**

(Put Mark)

[DOEACC (IT) ‘O’/‘A’/‘B’ LEVEL] [DOEACC HARDWARE CHM-O/CHM-A LEVEL] [SHORT-TERM] [PGCIT]

[DOEACC (BIOINFORMATICS) ‘O’/‘A’/‘B’ LEVEL]

Received Filled-in Application Form from Mr./Ms./Mrs. \_\_\_\_\_

<p><b>Candidates Address</b></p> <p>Name:.....</p> <p>Address:.....</p> <p>.....</p> <p>.....</p> <p>City ..... Pin: .....</p>	<p align="center"><b>For DOEACC Society, Kolkata Centre    Use only</b></p> <p><b>Received by:</b></p> <hr/> <p>Date:    /    /2011</p> <p align="right">Signature with Stamp</p>
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**Note : A Demand Draft of Rs. 40/- in favour of “DOEACC Society, Kolkata Centre” payable at Kolkata** is required to be submitted along with the filled in Application Form downloaded from DOEACC Society, Kolkata Centre website.